

Before COVID-19, keeping your residents engaged was simple; host an event in the clubhouse or bring in entertainment at the pool. But now, with a shelter in place order in response to the current outbreak across the country, hosting events and gathering large crowds is not feasible. But connecting with your residents is not impossible--once you've launched a successful suite of communication tools and you've solicited your community for feedback now it's time to dig deeper into those events and programs and to make them even more meaningful.



## Create Virtual Events

- Online Paint & Sip Event
- Virtual Happy Hour
- Play Online Trivia
- Host Quarantine BINGO



## Get Fresh Air (be sure to follow social distancing and Stay-at-Home orders for your state)

- Organize a Musical Mash-Up
- Design a Scavenger Hunt
- Coordinate Birthday Party Parades



## Group Fun

- Online Workout Groups
  - Create an online playlist that includes the group's favorite workout tunes
- Virtual Book Clubs
  - Keep a list of the books you've read and rank them
- Online Cooking Club
  - Compile the recipes and create a cookbook to share with the entire community

The most important points to keep your community engaged are consistency and communication. Make sure to host events with a regular cadence and be sure to share them out with plenty of notice. If you have enough suggestions in the hopper, create a calendar for all your residents to access. Even if attendance is low at one event, keep hosting them. Build it and they will come!